IN THIS ISSUE...

- 1 President's Message
- 1 May Meeting Notice
- 4 Editor's Notes
- 6-7 Casino Night Photos
- 8 Night Our With The Mets Announcement
- 10 Pearl NYC Earned Sick Time Act
- 11 Skip Snyder Passes
- 12 Zisholtz Time Frame for Mechanics Liens
- 12 Welcome New Member
- 13 Comfort Index Up Contractors More Confident

Air Conditioning Contractors of America Greater New York Chapter 123 South Street, Suite 112 Oyster Bay, NY 11771

Greater New York Contractors' NEVVS

www.accany.org PLEASE ROUTE THIS PUBLICATION WITHIN YOUR ORGANIZATION

MAY 2014

Air Conditioning Contractors of America Greater New York Chapter

President's Message

Al Trudil

Well, spring and warm weather have finally arrived.

A great time was had by all at Casino Night. A special thank you to Jim Carlson, Mike Newman and Nick Terran and everyone else who helped make this a great evening. Everyone had a great time. The magician was excellent. The craps table was full of excitement as were the blackjack and roulette tables. Many great prizes were given out at the end of the evening

On March 26th, we had Wayne Atkins in for a financial workshop *Turn to President's Message on page* 3

Membership Meeting May 1, 2014

A presentation of

Marketing Tips and Strategies that will work for your business

by Renowned

HJMT Public Relations CEO, Hilary Topper

Spinning your wheels generating marketing materials but not sure what works and what doesn't? There are many ways that marketing can be used to maximize your company's exposure and visibility. Take a look at these 5 important topics that can help assure success.

• How to increase your website's SEO through online directories and social media

- Why Direct Mail continues to generate attention
- How to implement Email Marketing
- Why Calls-to-actions on your website will create leads
- Why it's important to network

Learn about these and more at our May 1st Meeting

LaGuardia Marriott

Cocktails at 5:30 pm; Dinner at 6:30 pm Register Online at www.accany.org

Who we are — ACCA is a non-profit association serving more than 60,000 professionals and 4,000 businesses in the HVACR community. We work together to promote professional contracting, energy efficiency, and healthy, comfortable indoor living for all Americans.



PRESIDENT'S MESSAGE

Continued from page 1

MAY 2014

called "Net Profit Pricing." It was very informative. All who attended picked up some good information on how to price labor better. It was another full house and it is always great to see such wonderful turnouts for courses. Thanks to Jimmy Moyen for all his help. If you have any courses you would like the board to look into, please contact any board member.

Our next event is the Mets game on Jun13. This is a well-attended event. Last year we had over 1,100 people attend so make sure you get your tickets early. More information will be posted on our website as soon as it becomes available. -Al Trutil



for Comprehensive Human Resource Solutions Policy Development * Training * Employee Handbooks * Affirmative Action Plans OFCCP Audits * Labor Strategies & Solutions * Compliance * HR Vulnerability Reviews Union Avoidance * Arbitration * NLRB Hearings * Recruiting & Placement Compensation * Job Descriptions * Performance Management HR Outsourcing * HR On-Site Mentoring * HR Help Desk www.pmpHR.com abpearl@pmpHR.com 516-921-3400



Officers

President Al Trudil, Almore Corporation - 631-345-6050 Treasurer Marc Soffler, Dynaire Corp - 516-248-9320 Secretary Brian Aull, Atlantic Contracting & Specialties - 914-226-8475 Past-President Mike Newman, Standard Refrigerator - 718-937-0490 Executive Director John F. DeLillo, 516-922-5832

Directors

Steve Bergman, Twinco Supply Corporation - 631-547-1100 Roy Bernheimer, Cascade Water Services - 516-932-3030 Anthony N. Carbone, Systematic Control - 516-482-1374 James Carlson, Michael James Industries (MJI) - 631-231-3434 Ken Ellert, Comfort Tech Mechanical - 718-932-2444 Jimmy Moyen First Choice Mechanical Inc. - 718-454-4101 Ron Nathan, County Fair A/C Corp. - 516-997-5656 John Ottaviano, Air Ideal - 516-873-3100 Dyami Plotke, Roof Services - 631-666-3232 Gregory Reddock, FOA and Son - 516-228-1234 Harvey Stoller, Airdex - 718-646-7200

Greater New York Contractors' News is printed monthly by the Greater New York Chapter of ACCA. Questions should be directed to the appropriate director or committee member for assistance. While this newsletter is designed to provide accurate and authoritative information on the subjects covered, the Association is not engaged in rendering legal, accounting, or other professional or







ACCA board members at work on April 10th. Join them and add your ideas. Call John DeLillo at 516-922-5832

Greg Reddock Joins ACCA Board

Gregory Reddock has joined the Greater New York Chapter's Board of Directors. Greg is a Vice President at FOA and Son, International Insurance Brokers. We look forward to his long planning and financial management experience to be of great value our association. Welcome Greg. •



Greg Reddock

ACCA Greater NY Chapter

Advisory Council

Robert Berger (retired) Mark Bedson, Brinco Mechanical Services - 516-378-2277 Thomas Cleary (retired) Anthony Cutaia, Air Ideal - 516-873-3100 John J. Fanneron, BP Air Conditioning Corp. - 718-383-2100 Michael Gelber, Stan Gelber & Sons - 516-538-0040 Gene Klochkoff, Cascade Water Services - 516-932-3030 Lauren Larsen, Power Cooling - 718-784-1300 Michael O'Rourke, BCC Best Climate Control – 631-218-8022 Brandon Stone, All Weather Temperature Control - 631-842-8777 James Stone, All Weather Temperature Control - 631-842-8777 Brian Svedberg, BCC Best Climate Control - 516-981-1008

Committees Golf Outing

Advertising/Newsletter Anthony Carbone Donald Gumbrecht & Co **Baseball** Outing

Scott Berger Nick Terran Casino Night Jim Carlson

Ken Ellert Holidav Party Anthony Carbone Membership

Ron Nathan

Political Action Anthony Carbone

Scholarship John Ottaviano Trade Show Rich Staiano Steve Bergman

Web Page Roy Bernheimer

technical advice. Accordingly, the Association cannot warrant the accuracy of the information contained in this newsletter and disclaims any and all liability which may result from publication of or reliance on the information provided herein. If legal advice or other expert assistance or advice is required, the services of a competent, professional person should be sought.

MAY 2014

Editor's Notes by Anthony N. Carbone

How many inside administrative people does an HVAC contractor need to support the outside installers and service techs? Well, I have been comparing some "Mom & Pop" contractor operations that have one or two people in the store or shop answering phones, dispatching, billing, filing, handling permits, filing applications for rebates and accepting packages and deliveries. At some point having few people limits the ability of the influx and flow of calls that inevitably comes about with the summer's hot weather.

So at a point of saturation, there is only so much that two people can handle during the deluge of business and magnitude of summer calls. Some businesses have said, "We can only handle what we can handle." Others have said, "We only have "X" amount of technicians and a certain amount of slots available to do installs." Is this a self-defeating prophecy? Or does it make sense? You can't be all things to all clients. Some companies only service their contract customers and if you aren't a contract paid customer you don't get service, at least quick service.

Alternately, there are top heavy contractors that have the ability to handle any mass influx and do it well by having a well-oiled machine waiting to harvest the fruit of the season. But at what cost and does it erode the profits to the point that it might not make sense? Is the return on investment (in personnel) not worth the end profit result due to the cost of the operation to bring in "big" business? Does the large outfit end up with the same percentage profit as the small contractor?

One medium contractor said he generates enough work for each crew that he is man to man from field crews to inside administrative support. Have the administrative burdens to operate an HVAC business grown to a point that such procurement is required to get the complete job done from cradle to grave??? What are your thoughts and what is the future trajectory of HVAC contractor companies and their administrative duties? Is this a roundtable program discussion that you might like to see for our future monthly program? Tell us what you think! —Anthony N. Carbone



The Contractors Choice! CSI, is a complete full service company offering a large array of HVAC water treatment and air-conditioning services and supplies that many major HVAC Contractors utilize in the tri-state area. Water treatment chemicals and chemical feed equipment for cooling towers, closed systems, boilers and glycol systems. Air conditioning cleanings on an emergency or preventative basis including coils air/water cooled condensors, HVAC duct cleaning (including video taping of the ductwork conditions). Pre-cleaning of new piping systems. · Cooling tower rebuilding and rehabilitation. Comprehensive r ons and testing of drinking water.

For a healthy building

Chemical Specifics, Inc.

46-09 54th Road Maspeth, NY 11378

For more information about CSI, call us at 718-361-6666 or look us up on the web @ CSIontheweb.com

Member ACCA, NADCA & BOMA, NY





GREATER NEW YORK CONTRACTOR NEWS

GREATER NEW YORK CONTRACTOR NEWS

MAY 2014

ASHRAE Joins NAHB and ICC to Develop New National Green Building Standard

The National Association of Home Builders (NAHB), building science society ASHRAE and the International Code Council (ICC), developers of the ICC Family of Codes for the built environment, have agreed to jointly develop the 2015 edition of the ICC/ASHRAE 700 National Green Building Standard. This is the third edition of the standard and the first time that ASHRAE has partnered on its development.

"ASHRAE's participation is welcome news for the home building industry," said NAHB Chairman Kevin Kelly, a home builder and developer in Wilmington, Del. "This cements the position of the National Green Building Standard as the preeminent green standard for residential construction."

In 2007, NAHB and ICC convened a consensus committee of home builders, code officials, product manufacturers, building science and energy-efficiency specialists and governmental representatives to develop the standard. It was approved in 2009 by the American National Standards Institute (ANSI) as the first green standard for residential construction, development and remodeling. Since then, the National Green Building Standard has helped define and advance sustainable home building, remodeling and development – a sector expected to represent as much as a third of the market by 2016.

Now known as the ICC 700 National Green Building Standard (NGBS), it was updated in 2012 by a subsequent consensus committee and again approved by ANSI. NGBS has been used to certify more than 32,000 single- and multifamily homes and residential developments for reaching its established benchmarks for energy, water and resource efficiency, indoor environmental quality, home owner education and site development.

"As one of the nation's leading societies for building technology, ASHRAE brings years of experience and knowledge to the table, particularly in the areas of indoor environmental quality and energy efficiency," said ICC Board President Stephen Jones, CBO, and CEO Dominic Sims, CBO, in a joint statement. "ASHRAE's welcome involvement will help position the ICC/ASHRAE 700 National Green Building Standard even further ahead as the leading consensus standard in the industry."

"ASHRAE is pleased to stand beside NAHB and ICC as a co-sponsor of ICC/ASHRAE 700,"ASHRAE President Bill Bahnfleth said. "This collaborative agreement provides a path forward for ASHRAE to contribute its technical and standards expertise to support one of the most important sectors of the built environment - our homes. We look forward to this joint effort to promote sustainability in the residential sector." •



AND DON'T FORGET OUR ANNUAL GOLF OUTING ON AUGUST 11TH



People & The Workplace

By Alan B. Pearl.

Portnoy, Messinger, Pearl & Associates, Inc., Syosset, NY 516-921-3400, Fax 516-921-6774 e-mail: ABPearl@pmpHR. com, Website: www.pmpHR.com

The Final Scoop on the NYC **Earned Sick Time Act**

Despite the NYC Earned Sick Time Act going into effect on April 1, 2014, the City has been slow to release many details. In particular, until recently it was unclear as to which businesses and employees this law applies, on what basis employees can take leave, and the rate of pay employees are entitled to while on leave. After directly contacting city officials we have managed to obtain answers to these questions.

The NYC Earned Sick Time Act requires NYC employers with 5 or more employees to provide up to 40 hours of paid sick leave per calendar year. Companies with fewer than 5 employees must provide 40 hours of unpaid sick leave per year. To qualify for leave, employees must work at least 80 hours per year in NYC, this includes full time, part time, and temporary employees.

This law applies to employees who have done work within the City, even if their employer is physically located entirely outside the five boroughs. In other words, if a company has an office located on Long Island but has employees that work at least 80 hours per year within the City, then those employee must be provided with sick leave as provided by this law. In addition, employee gain one hour of sick leave for every thirty hours worked within the City, up to a maximum of forty hours. So while it is quite easy for employees to qualify for leave under this law, for an employee to actually accumulate a substantial amount of leave time, they must work within the City on a fairly regular basis.

The City has also clarified the basis for which employees can take leave. Employees may use sick leave for an employee's mental or physical illness, injury, or health condition as well as the diagnosis and treatment of the condition. An employee

BRIAN AULL \tlantic ACCOUNT MANAGER baull@atlanticcontracting.com Contracting & Specialties CELL: (631) 804-1899 "Commercial & Industrial Insulation" "Committed to Service & Quality" atlanticcontracting.com OFFICE: (914) 226-8475 925 Saw Mill River Road FAX: (914) 226-8480 Yonkers, NY 10710

can also take leave to care for a family member who needs medical diagnosis, care, or treatment of an illness, injury, or health condition, or who needs preventative medical care. A family member is defined as a child, grandchild, spouse, domestic partner, parent, grandparent, child or parent of employee's spouse or domestic partner; or sibling.

While on leave, non exempt employee must be paid sick leave at the employee's regular hourly rate, which must meet or exceed the New York State \$8.00 minimum wage. However, sick leave is not counted as hours worked for purposes of calculating overtime. Furthermore, if your company already has a leave policy that provides more than forty hours per week of paid leave, you are most likely already in compliance with the law. Though, records relating to sick leave must be maintained for at least 3 years.

If you have any questions regarding the NYC Earned Sick Time Act, including whether the law applies to your company, please do not hesitate to give me a call.

The NLRB's Assault on Employee Handbooks

Over the past few years the National Labor Relations Board has invalidated dozens of employee handbooks that were in violation of the National Labor Relations Act or NLRA. The NLRA protects employees who are engaging in "protected concerted activities." These include comments made to other employee regarding wages, hours, and working conditions. Recently the NLRB has found many employee handbooks to be in violation of the NLRA as they have a chilling effect on worker's rights.

Recently the NLRB struck down an employee handbook which contained the following language: "We will not make negative comments about our fellow team members and we will take every opportunity to speak well of each other. We will not engage in or listen to negativity gossip. We will recognize that listening without acting to stop it is the same as participating. We will respect [company] in the community in a positive and professional manner in every opportunity." The NLRB found that this policy could cause employees to be hesitant to engage in concerted activities. Note that this case arose after an employee called her coworkers an expletive on a social media site.

The NLRB has also invalidated confidentiality clauses for investigations. They have held that such policies are only valid where the allegation is severe, there is a need to protect against the destruction of evidence, and where there is a danger testimony could be fabricated.

The area where the NLRB has had the greatest impact is social networking policy. The NLRB is quick to invalidate any social media policies that are overly broad, or might have the effect of restricting work-related communications. For example the NLRB has invalidated policies which required employee to check with HR before making posts about the work or the company; policies that request employees use a "professional tone" while using social media; policies which restrict the publication of confidential or proprietary information, and restrictions on publishing disparaging or defamatory comments.

The NLRB's crackdown on employee handbooks does not seem to be slowing down. We at Portnoy Messinger Pearl & Associates can draft language in your handbook that will protect your company's best interest.

If you need any assistance with regard to this or any other labor or employment matters please contact me at <u>Abpearl@pmpHR.com</u> or (516) 921-3400. •

Past ACCA Chairman Skip **Snyder Passes Away**

The national organization has announced that former ACCA Chairman Skip Snyder has passed away after a 13 year battle with cancer. Snyder was Chairman of ACCA in







BRC

BA

BO FAI

RED

NE

LENNOX REZNOR

AMSUN

OOKLYN	1600 CONEY ISLAND AVENUE, BR
LDWIN	1593 GRAND AVENUE, BALDWIN,
HEMIA	540 JOHNSON AVENUE, BOHEMIA
RMINGDALE	135 SCHMITT BLVD, FARMINGDAL
D HOOK	75A HUNTINGTON STREET, BROOK
W HYDE PARK	11A DENTON AVENUE SOUTH, NEV
	www.joh

Johnstone Supply - A Division of B&F Electric Motors, Inc.



2004 - 2005.

"He was an iconic leader with a unique passion for life, service to country and profession, and a love of family and friends," said Paul T. Stalknecht, ACCA president and CEO. "He was a person that you never regretted spending time with; you learned, laughed, and became a better person being in his company."

Snyder was an astute businessman, devoted father, and loving husband. He is survived by his wife, Laurel, and two children.

COMPRESSORS



WE HAVE ALL THE PARTS & PIECES TO HELP YOU GET THE JOB DONE!



MODINE White,

McQuay





SERVICE FIRST Rodgers

OOKLYN, NY 11230 P:718-252-2700 F:718-692-4546 NY 11510 P:516-223-5511 F:516-867-2307 A, NY 11716 P:631-567-4800 F:631-567-6005 E, NY 11735 P:631-293-2566 F:631-293-3545 (LYN, NY P:718-522-4700 F:718-522-4770) W HYDE PARK, NY 11040 P:516-216-1810 F:516-216-1810

Instoneli.com

Statement From Stuart S. Zisholtz, Esq.

Time Frames For Mechanic's Liens

A while ago, I published an article setting forth the time frames associated with filing a mechanic's lien. I think it is important to revisit that topic since recent calls to my firm have indicated that many people still do not know the time frames.

On private projects, a mechanic's lien must be filed within 8 months after the last item of work or materials was performed. The lien lasts for one year. Before the end of the first year, the lien can be renewed on filing of a

WELCOME **NEW MEMBER**

New Silver Associate Member

Consolidated Refrigerant Solutions Inc.

James Sweetman PO Box 9 Marlboro, NY 12542 877-741-6565 jsweetman@crsrefrigerants.com www.crsrefrigerants.com



notice. The second and third renewals must be obtained by Court Orders.

After the second order of renewal, there are no more renewals. That means that the maximum period of time that a mechanic's lien can remain on a piece of property is 4 years. You must foreclose that lien within the 4-year period or the lien will lapse.

With respect to a 1, 2 and 3-family house, which includes co-ops and condominiums, you can only extend a lien for the first time by a Court Order and then you have one more Court Order, after which the lien lapses. Under those circumstances, the maximum life of any lien on a residential project is 3 years.

What this means is that you have to move forward with a foreclosure action within that requisite period oftime. If you start your action to foreclose the lien and file a Notice of Pendency where applicable, the lien will not lapse. The sum and substance is that you cannot sleep on your lien rights. You cannot keep renewing the lien and have the property tied up indefinitely.

Never let your lien expire!!

For a free copy of a pamphlet pertaining to mechanic's liens and payment bond claims, kindly contact me or the

Stuart S. Zisholtz is a partner in the law firm of Zisholtz & Zisholtz, Mineola, New York, a general practice firm specializing in Construction Law and Mechanic's Liens. He is also a member of the Greater New York Chapter, ACCA. He can be reached at 516-741-2200. •



Contractor Comfort Index 73 in March; Up 8 from 2013

Indication Contractors Are More Confident in Short-Term Growth

The March Contractor Comfort Index (CCI) shows that contractors' positive outlook on short-term growth is holding steady at the end of the first quarter of 2014. ACCA began measuring contractor attitudes toward short-term economic growth with the CCI in February 2010.

For March 2014, the CCI is 73. The CCI also shows that contractors are continuing to feel better about short-term growth than they were 12 months earlier when the CCI was 65.

The CCI is calculated based on a survey of the association's contractor members, who are asked how positive they feel about new business prospects, existing business activity, and expected staffing decisions in the short-term future. Weighted and averaged into one number, a CCI of 50 or above reflects anticipated growth.

The CCI is released prior to the start of each month; the next index number was to be released during the last week of April. Members can access it at www.acca.org/release/ contractor-comfort-index.

Commercial, Residential, Parts, Supplies, Tools, Accessories, Training... even sales and marketing support...



Everything you need, all in one place...with five locations near you! Ask your Territory manager about our new lead generation system!







NEW YORK (METRO AREA/ DOWNSTATE

BOHEMIA 21 Crossway East, Suite C Bohemia, NY 11716 631-588-2181 631-218-8104 FAX Tom Rucci

BROOKLYN 445 Coney Island Avenue Brooklyn, NY 11218 718-287-5927 718-287-6134 fax Paul Reynolds

> ELMSFORD 1 Westchester Plaza Elmsford, NY 10523 914-593-7160 914-345-0903 fax Jeff Marra

MASPETH 48-23 55th Avenue Maspeth, NY 11378 718-472-0200 718-472-6330 fax **Horace Cummings**

MINEOLA 23 Roselle St. Mineola, NY 11501 516-941-0130 516-741-3438 fax Scott Brothers



REFRIGERATION SUPPLY CORP.

Bronx

600 East 132nd Street Bronx, NY 10454 Phone: 718-401-1001 Fax: 718-401-2286

Brooklyn 100-01 Ävenue D Brooklyn, NY 11236 Phone: 718-257-5700 Fax: 718-257-5880

Manhattan 541 West 34th Street NY, NY 10001 Phone: 212-929-8400 Fax: 212-629-5768

Staten Island 420 Bay Street Staten Island, NY 10304 Phone: 718-273-0200 Fax: 718-720-0500

Phone: 800-786-2075 Fax: 718-937-9776 Hauppauge

Hauppauge, NY 11788

Phone: 631-234-5500

Fax: 631-324-5077

225 Charlotte Street

Hicksville, NY 11801

Fax: 516-938-8421

12 North Airmont Rd

49-70 31st Street

33 Central Ave

Hicksville

Suffern

Fulfilling All Your HVAC / R Needs Long Island City, NY 11101 In-Depth Inventory On-Staff Experts Fast Delivery Magic Aire. LUXAIRE MAKE *



White Plains, NY 10606

Suffern, NY 10901 Phone: 845-357-3322 Fax: 845-357-5444 White Plains 80 West Post Road

Phone: 914-946-2020 Fax: 914-946-6822

Phone: 516-938-8400 cotsman



SPORLAN

ABCO'S Commitment: Pride Only In Exceeding Each Customer's Highest Expectations"

1 6 Convenient Locations Throughout the Northeast Long Island City • Brooklyn • Bronx • Manhattan • Staten Island • Hicksville, NY • Hauppauge, NY • Suffern, NY • White Plains, NY Stamford, CT • Totowa, NJ • Kenilworth, NJ • Philadelphia, PA • Center City, Philadelphia, PA • New Castle, DE • Somerville, MA

Cascade Quality Services Are Better Than Ever!

later Treatment •Cooling Water

•Boiler Water Drinking Water ell / Ground Water Scale, corrosion, biological growth, air & water born dirt & debris are expensive if not controlled properly. Total service and or advisory service programs are available that are custom designed specifically for your system.

Cleaning Services Boilers

- •Cooling Towers

- •Chillers •Piping •"Closed" Systems •Water & Air Cooled Condensers
- r Handlers & Ducts Tanks

Dirty systems are expensive, both in energy costs and downtime. Our trained service personnel and custom designed equipment and vehicles are available for prompt, cost efficient response to either emergency or scheduled cleanings.

Rebuilding & Repair

•Cooling Towers •Water Tanks



We restore cooling towers and tanks to original capacity at a fraction of the replacement cost.

113 Bloomingdale Rd. Hicksville, NY 11801 Tel: (516) 932-3030 Fax: (516) 932-0014

Licensed by: THE CITY OF NEW YORK DEPARTMENT OF HEALTH #20 000173, 14 000156; and the NEW YORK STATE DEPARTMENT OF ENVIRONMENTAL CONSERVATION # C1628716; All biocides are registered with the UNITED STATES ENVRONMENTAL PROTECTION AGENCY.



Harford

Juality Works

